

## LA County Homeless Initiative Real **Help.** Lasting **Change.**

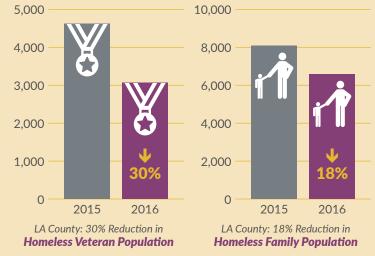
Homelessness in Los Angeles County may feel like an impossible problem. But the truth is that real, measurable progress is being made.

Now, to broaden and accelerate the successes of the County's ongoing Homeless Initiative, the Board of Supervisors has placed Measure H on the March 7 ballot.

## Here's what Measure H would do:

- Generate approximately \$355 million annually for ten years through a ¼-cent County sales tax, to be used exclusively on proven efforts that reduce and prevent homelessness, including mental health, housing services, job counseling and substance abuse treatment.
- Help an estimated 45,000 families and individuals move from homelessness to permanent housing in the measure's first five years—and enable 30,000 more to avoid becoming homeless.
- Directly benefit children, foster youth, seniors, battered women, disabled individuals, veterans and other homeless adults.





- Provide essential services to successfully transition homeless people into voter-approved housing to be constructed within the City of Los Angeles.
- Ensure accountability through independent Citizens' Oversight and annual audits.

Already, thanks to partnerships between non-profits, the faith community, neighborhoods, cities, County agencies and law enforcement, the number of families and veterans on our streets has dropped significantly. Shelter residents are being given access to permanent housing, services and employment at growing levels. Hundreds of individuals are being rapidly rehoused and are on a path to paying their own rent. Teams are in the field bringing health and housing to hundreds more.

Measure H would provide essential ongoing money to support and expand these innovative, proven strategies, which deliver results: *Real help. Lasting change*.