



The Los Angeles County
HOMELESS INITIATIVE
REAL HELP. LASTING CHANGE.

Grantee Orientation
City Homelessness Planning
November 29, 2017



Welcome

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Agenda

- City Plan Template
- City Plan Guide
- Contracting with the County
- Interactive Panel with the Cities



Context and Intent of Grant

- Cities' vital role in the Homeless Initiative (HI)
 - Multi-jurisdictional collaboration to prevent and combat homelessness regionally
- Board of Supervisors' allocation of over \$2.5 million (one-time) to support regional coordination by the COGs and homelessness planning efforts of the cities
- Desired grant outcomes
 - Grantee cities to develop, enhance or expand their City Homelessness Plan, leveraging existing/new policies and internal resources
 - Build upon existing delivery system including Homeless Initiative strategies and Coordinated Entry System



Context and Intent of Grant continued.

- Desired Outcomes continued
 - Improved regional and multi-jurisdictional coordination
 - Enhanced public-private partnerships
- City Homelessness Plan Deadline
 - Due between March 31 and June 30, 2018.
 - Cities to specify the due date for their plan in the Statement of Work for their contract with the County
 - Cities may also request an extension up to June 30, 2018



Overview: City Plan

- City Plan Template
 - Interest
 - Process
 - Goals and Actions
 - Staffing
 - Collaboration
 - County HI strategies
- City Plan Guide



Template: Interest and Process

1. City and Plan Information

Name of City	Period of Time Covered by Plan	Date of Plan Adoption

2. Why is the City working to develop and implement a homelessness plan?

Briefly describe the City's interest in developing a City Homelessness Plan. Responses may address, but need not be limited to, the following:

- a. Reducing the extent and scope of homelessness within the City's jurisdiction
- b. Aligning City resources with County investments
- c. Improving coordination and effectiveness of the City's homeless housing and service delivery system within the broader County and Coordinated Entry Systems.
- d. Reducing City costs that don't contribute to combating homelessness, e.g. law enforcement, sanitation, and ambulance costs
- e. Improving quality of life for all residents, including persons who may be experiencing a housing crisis
- f. Creating more housing & services for the City's homeless residents
- g. Promoting more livable cities for current residents and future generations

3. Describe your City's planning process

What were the key steps your City took to develop its plan? What partners and stakeholders (e.g., community members, experts) were engaged in the process?



Template: Goals and Actions

4. **What are the goals of the City's plan and related actions? Review the example below, then respond to the prompts for your own City goals. Add sections for additional goals if needed.**

EXAMPLE

1. Goal

List one of the goals the City has identified during the planning process. Is the goal tied to a County Homeless Initiative Strategy? If so, identify which strategy from Question #7 below.

Example: Increase access to and use of PHA Section 8 Vouchers for homeless individuals and families. (Tied to Strategies B4 and B8)

2. Supporting Action(s)

Identify a specific supporting action(s) designed to support achievement of the City's goal. Each goal may have multiple contributing actions.

Example:

- *Commit 50% of all PHA Section 8 turnover vouchers to individuals or families who are chronically homeless.*
- *Access Measure H funding under Strategy B4 to encourage landlords to rent to homeless tenants in need of permanent supportive housing.*

Answer these questions for each of your city's goals.



Template: Policy Changes

3. Associated policy change(s)

- a. Describe specific policy changes for each identified strategy, where applicable. You may also identify administrative or other changes necessary to achieve your goal.

Example:

- *Change PHA administrative plan to accommodate prioritization of homeless individuals and families in need of permanent supportive housing.*
- *Enter into agreement with HACoLA enabling City PHA to participate in the Homeless Incentive Program.*

- b. Identify how the policy change(s) will directly impact the City's ability to achieve the desired goal. Consider policy changes impacting technology, industries or various sectors such as transportation, education, health care, social policy or land use.

Example:

- *Prioritization of homeless individuals and families in need of PSH for PHA vouchers increases the chances of placing them in permanent housing.*
- *Incentive program increases chances of voucher-holders signing leases and accessing permanent housing.*

- c. Describe the intended process for enacting the policy change.

Example for Policy Change #1:

- *Draft revised administrative plan language*
- *Gather input*
- *Present to Housing Authority Board of Commissioners for Approval*
- *Roll out*

- d. List the stakeholders/partners you will need to engage to enact the policy change.

Answer these questions for each of your city's goals.



Template: Measurement, Ownership, Resources, and Timeline

4. Goal Measurement

What metrics will be used to track progress? What are the data sources? When will the measurement occur?

Example:

- *Number of homeless individuals granted vouchers for permanent supportive housing*
- *Number of homeless individuals with vouchers that were housed in permanent supportive housing*
- *Number of homeless individual who retained permanent supportive housing after 12 months*
- *Data sources: PHA data system, HMIS, etc.*

Measurement will occur on a quarterly basis.

5. Goal ownership

Who is responsible for directing implementation, management, and measurement of the goal and its related actions? Explain their specific roles in the implementation, management and measurement of the goal.

Example:

- *Section 8 Coordinator, City Public Housing Agency.*
 - *Roles: facilitating stakeholder outreach; drafting recommendations; drafting plan; working with City Council to refine; etc.*

6. Leveraged City Resources

What City resources will be deployed or leveraged in support of the goal?

Example:

- *City PHA staff time 0.25 FTE*
- *Promotion of Homeless Incentive Program at City events*

7. Timeline

Detail a timeline of major tasks to achieve this goal.

Answer these questions for each of your city's goals.



Template: Staff and Collaborations

5. Identify City employees or other staff who will lead implementation of the plan.

Table 1: Primary Contact for Plan Implementation

Name & Position	Address & Email	Phone	% of Time

6. Describe the City's participation or plans to participate in any new or ongoing collaborative efforts, within the City and/or with other cities and/or in the Service Planning Area.

Collaboration can occur between City departments, with non-governmental City partners, and with other cities or regional entities throughout LA County. The City may also participate in broad-based regional planning efforts designed to enhance overall coordination. Describe how the City intends to support or provide leadership in such collaborative processes. Include discussion of planned participation in local coalitions, Service Planning Area coordination, and any other groups or collaborative structures.

Example: City elected official is a member the Council of Governments Homeless Committee. City staff participate in SPA-wide coalition meetings. City will coordinate with neighboring jurisdictions to address broader concerns.



Template: HI Strategies

7. Review specific County Homeless Initiative Strategies from the table below and consider how the City could collaborate and align planning efforts to achieve mutual goals.

For each of the County Homeless Initiative Strategies listed in the table below, identify whether the City plans to participate in the Strategy's implementation and/or if the City is currently participating in the Strategy's implementation. If the City is already participating in the implementation of any of the Strategies, please attach an explanation.

	Plan to participate	Currently participating	County Homeless Initiative Strategies
A – Prevent Homelessness	<input type="checkbox"/>	<input type="checkbox"/>	A1. Homeless Prevention for families
	<input type="checkbox"/>	<input type="checkbox"/>	A5. Homeless Prevention for Individuals
B – Subsidize Housing	<input type="checkbox"/>	<input type="checkbox"/>	B3. Partner with Cities to Expand Rapid Rehousing
	<input type="checkbox"/>	<input type="checkbox"/>	B4. Facilitate Utilization of Federal Housing Subsidies
	<input type="checkbox"/>	<input type="checkbox"/>	B6. Family Reunification Housing Subsidies
	<input type="checkbox"/>	<input type="checkbox"/>	B7. Interim/Bridge Housing for those Exiting Institutions
	<input type="checkbox"/>	<input type="checkbox"/>	B8. Housing Choice Vouchers for Permanent Supportive Housing
C – Increase Income	<input type="checkbox"/>	<input type="checkbox"/>	C1. Enhance the CalWORKs Subsidized Employment Program for Homeless Families
	<input type="checkbox"/>	<input type="checkbox"/>	C2. Increase Employment for Homeless Adults by Supporting Social Enterprise
	<input type="checkbox"/>	<input type="checkbox"/>	C4/5/6. Countywide Supplemental Security/Social Security Disability Income and Veterans Benefits Advocacy
	<input type="checkbox"/>	<input type="checkbox"/>	C7. Subsidize Employment for Homeless Adults
	Plan to participate	Currently participating	County Homeless Initiative Strategies
D – Provide Case Management & Services	<input type="checkbox"/>	<input type="checkbox"/>	D2. Jail In-Reach
	<input type="checkbox"/>	<input type="checkbox"/>	D5. Support for Homeless Case Managers
	<input type="checkbox"/>	<input type="checkbox"/>	D6. Criminal Record Clearing Project
	<input type="checkbox"/>	<input type="checkbox"/>	D7. Provide Services for Permanent Supportive Housing
E – Create a Coordinated System	<input type="checkbox"/>	<input type="checkbox"/>	E4. First Responders Training
	<input type="checkbox"/>	<input type="checkbox"/>	E5. Decriminalization Policy
	<input type="checkbox"/>	<input type="checkbox"/>	E6. Expand Countywide Outreach System
	<input type="checkbox"/>	<input type="checkbox"/>	E7. Strengthen the Coordinated Entry System (CES)
	<input type="checkbox"/>	<input type="checkbox"/>	E8. Enhance the Emergency Shelter System
	<input type="checkbox"/>	<input type="checkbox"/>	E10. Regional Coordination of Los Angeles County Housing Agencies
F – Increase Affordable/ Homeless Housing	<input type="checkbox"/>	<input type="checkbox"/>	E14. Enhance Services for Transition Age Youth
	<input type="checkbox"/>	<input type="checkbox"/>	F1. Promote Regional SB2 Compliance and Implementation
	<input type="checkbox"/>	<input type="checkbox"/>	F2. Linkage Fee Nexus Study
	<input type="checkbox"/>	<input type="checkbox"/>	F4. Development of Second Dwelling Units Program
	<input type="checkbox"/>	<input type="checkbox"/>	F5. Incentive Zoning/Value Capture Strategies
	<input type="checkbox"/>	<input type="checkbox"/>	F6. Using Public Land for Homeless Housing
	<input type="checkbox"/>	<input type="checkbox"/>	F7. Preserve and Promote the Development of Affordable Housing for Homeless Families and Individuals
<input type="checkbox"/>	<input type="checkbox"/>	F7. Housing Innovation Fund (One-time)	



Guide: Purpose

The City Planning Guide is meant to:

- Frame the questions/prompts in the Template
- Offer background information
- Direct you to resources
- Situate your plan in the context of the County's response to homelessness



Guide: Contents

The City Planning Guide includes information and questions about:

- Framing your City's Interest
- HI Strategy Categories
 - Preventing Homelessness
 - Subsidizing Housing
 - Increasing Income
 - Providing Case Management and Services
 - Creating a Coordinated System
 - Increasing Affordable/Homeless Housing
- Measuring Progress
- Collaborating with Regional Partners



Guide Section: Provide Case Management and Services

D. PROVIDE CASE MANAGEMENT AND SERVICES

Relevant County Homeless Initiative Strategies include:

- *D2 Expand Jail In-Reach*
- *D5 Support for Homeless Case Managers*
- *D6 Criminal Record Clearing Project*
- *D7 Provide Services for Permanent Supportive Housing*

Funding Opportunity

- **D7 Provide Services for Permanent Supportive Housing:** City PHAs can partner with the County Department of Health Services to connect voucher holders to Intensive Case Management Services (ICMS). Cities can enter into MOUs with the County, under which the County provides supportive services for any new unit of PSH created within the City.



Guide Section: Provide Case Management and Services

Questions to consider regarding case management and services:

1. If your City operates a jail, how do you assist homeless inmates? For inmates whom the City transfers to a County jail, in what ways can inmates be flagged as candidates to be offered services through the Jail In-Reach program while in a County facility? What other referrals can be made? Is this Jail In-Reach program replicable in the City-operated facility?
2. Do City Departments or local agencies participate in regional case conferencing to coordinate care with other service providers? If not, how can Department staff be encouraged to participate?
3. Can your City host a Criminal Record Clearing Project clinic at a public facility? These clinics help individuals to clear tickets and citations and the associated fines or warrants, removing barriers to housing and employment. How can your City help market, encourage community support, and promote high attendance for this event?
4. If your City has a PHA, are voucher holders who need permanent supportive housing (PSH) connected with services? City PHAs can work with the County Department of Health Services to provide access to Intensive Case Management Services (ICMS).
5. What barriers exist within City permitting and zoning rules to siting PSH? What can the City do to remove these barriers?
6. What is your relationship with PSH developers and service providers in your City? How can the City offer additional support to tenants of existing PSH?
7. Is your City interested in establishing an MOU with the County, whereby for every new unit of PSH created in the City, the County will provide all supportive services? The LA County Board of Supervisors motion authorizing the MOUs and a template MOU can be found at: <http://file.lacounty.gov/SDSInter/bos/supdocs/116267.pdf>
8. Under the MOU, new PSH could be established through construction, rehabilitation, and acquisition. In addition, Cities with PHA's can designate housing vouchers for use in PSH to create new PSH slots. Is your City able to create PSH through any of these means?



Permanent Supportive Housing: City of Pasadena

Impact of Supportive Housing for the Homeless in Pasadena





Contracting with the County

1. Process of contracting
2. Statement of Work
 - a. Overview
 - b. Objective
 - c. Tasks and Deliverables
 - Partnership Report
 - d. Pricing Schedule (Line item budget)



Homeless Initiative Team

- Phil Ansell, Director
- Jerry Ramirez, Manager
- Leticia Colchado – San Gabriel Valley
- Elizabeth Ben-Ishai – San Gabriel Valley
- Ashlee Oh – Antelope Valley; South Bay Cities
- Tene Tate-Dickson – South Bay Cities
- Michael Castillo – Gateway Cities
- Rowena Magaña – Gateway Cities
- Samangi “Sammy” Mudalige – San Fernando Valley; Las Virgenes-Malibu
- Jen Kim – Westside Cities



City Panel

- Cities' Planning Experience
- Developing, Enhancing and/or Expanding City Homelessness Plans
- Group Discussion

Moderated by: Chris Ko

Discussants: Shannon Parker, City of Long Beach
Benita DeFrank, City of Pomona

Panelists: Marcos Gonzales, City of Burbank
Alex Fisch, City of Culver City
Damian Pipkins, City of Inglewood



The Los Angeles County

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