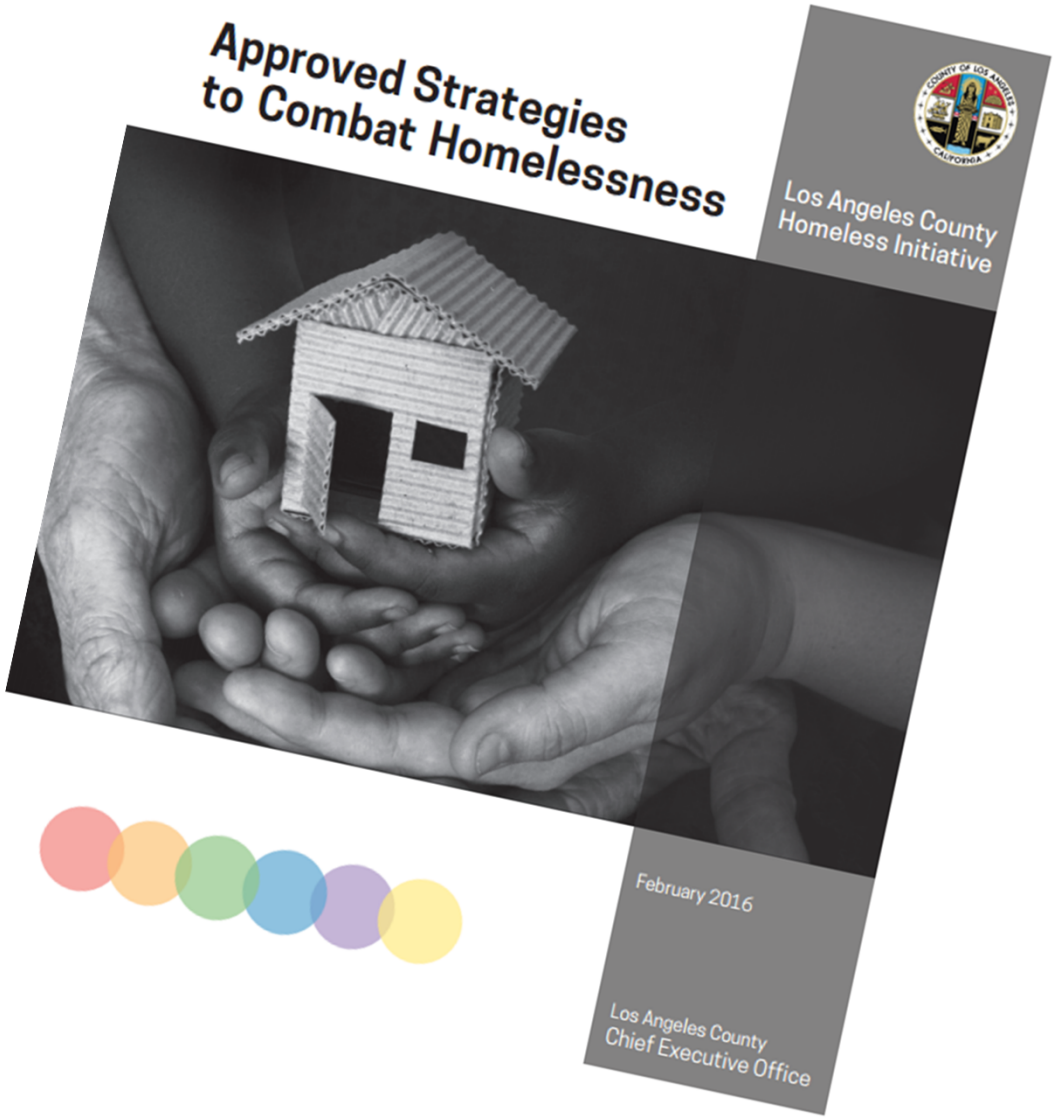
Cities' Planning Implementation Grants Technical Assistance Webinar

September 24, 2018

TECHNICAL ASSISTANCE WEBINAR OVERVIEW

- Background
- Funding Overview & Eligible Activities
- Burning Questions
- Timeline
- Key Application Components
- Application Support
- Submission Information
- Review Process
- Post Award Period
- Questions

BACKGROUND


Approved Strategies to Combat Homelessness
Los Angeles County Homeless Initiative
February 2016
Los Angeles County Chief Executive Office

BACKGROUND

- Cities have played a **vital** role since the inception of the Los Angeles County Homeless Initiative (HI) in 2015, including participation in the development of the 51 strategies that aim to prevent and combat homelessness.
- The Home For Good Funders Collaborative is administering this RFP process in partnership with the HI to solicit and make funding recommendations on proposals that will result in concrete steps to prevent and combat homelessness.

BACKGROUND

- On June 13, 2017, the Board approved funding for the Cities' Homelessness Planning Grants
  - Grants ranged from $30,000 to $70,000 (depending on the size of the LAHSA Homeless Count in their city)
  - Resulting in 41 City Homelessness Plans
- On September 4, 2018, the Board approved $9 million in funding to implement components of the homelessness plans.
- On September 14, 2018, a joint RFP was released to administer County funds and additional one-time private dollars through Home For Good Funders Collaborative.

BACKGROUND

Competitive Submissions must demonstrate:

- Commitment/strong level of **readiness** to prevent and combat homelessness, resulting in concrete outcomes
- Target and enhance **practices, policies,** and **partnerships** to increase housing and enhance services
- Align with HI Strategies, key systems and regional partners
- For the Funders Collaborative: the most competitive proposals will focus on **policy changes, process improvements,** and **production of supportive housing** (Priority Area 1).

FUNDING OVERVIEW

- **Funding Type**: Cities' Implementation Planning Grants
- **Grant Term**: January 1, 2019 - June 30, 2020 (18 months)
- **Competitive solicitation with two Priority Areas:**

Priority Area 1	Priority Area 2
Increase supply of permanent and interim housing for people experiencing homelessness	Enhance County service systems for people at-risk or experiencing homelessness

FUNDING OVERVIEW

PRIORITY AREA 1: Increase supply of supportive and interim housing for people experiencing homelessness		
Funding Sources	**County Measure H Funds**	**Home For Good Funders Collaborative**
Eligible Applicants	2017 City Planning Grant Recipients	Any City in LA County
Total Available	At least $6 million	Up to $1 million (prioritized for supportive housing)
Funding Caps/Levels	• Individual Cities - $300,000 • Multi-Jurisdictional Proposals - No cap • Match Requirement - N/A	

FUNDING OVERVIEW

AWARD CONDITIONS FOR PRIORITY AREA 1

- ✓ Coordinate with regional organizers from the Everyone In Campaign where appropriate
- ✓ If not already, become an opt-in City for the 2019 and 2020 LAHSA Homeless Count.
- ✓ Other requirements specific to Measure H or Home For Good funding, as needed.

EXAMPLES OF ELIGIBLE ACTIVITIES

Example of Funding Uses	Example of City Activities
- Feasibility Study **- Land Use Assessment** **- City Homeless Liaison**	- Develop and implement land acquisition strategies that will result in an increase of permanent supportive housing (PSH) - Commit city-owned land to PSH
- Technical Assistance **- City Homeless Liaison**	- Implement ordinances related to: land use changes, such as PSH, Motel Conversion, Accessory Dwelling Units, Reasonable Accommodation, Inclusionary Zoning, etc… - Achieve SB 2 (Cedillo) 2007 Compliance - Establish, design, invest in a Housing Trust Fund
Safe Parking	Establish a safe parking program

Cities are welcome to apply for other types of projects, not listed, which fit into the goal of Priority Area 1.

FUNDING OVERVIEW

PRIORITY AREA 2: Enhance County service systems for people experiencing or at-risk of homelessness	
Funding Sources	County Measure H Funds
Eligible Applicants	2017 City Planning Grant Recipients
Total Available	Up to $3 million
Funding Caps/Levels	• Individual Cities - $300,000 • Multi-Jurisdictional Proposals - No cap • Match Requirement - Newly committed city resources (financial or in-kind) are eligible for a match of 2 (County) to 1 (City), up to $100,000 (i.e., $100,000 County for $50,000 city) • Any newly-committed city financial resources above $50,000 are eligible for a 1 (County) to 1 (City) match.

FUNDING OVERVIEW

AWARD CONDITIONS FOR PRIORITY AREA 2

- ✓ If not already, become an opt-in City for the 2019 and 2020 LAHSA Homeless Count.
- ✓ Coordinate with the Council of Governments (COG), which are receiving multi-year support for regional service coordination
- ✓ Coordinate with the Regional Coordinated Entry System (CES) lead providers
- ✓ Other requirements specific to Measure H or Home For Good funding, as needed.

EXAMPLES OF ELIGIBLE ACTIVITIES

Example of Funding Uses	Example of City Activities
- **Prevention and Diversion** - **Technical Assistance** - **City Homeless Liaison**	Co-locate homeless services staff at city facilities
Landlord Outreach	Partner with HACoLA or PATH to expand number of landlords renting to homeless clients
- **Start Up/Space Conversion** - **Technical Assistance**	Shower facilities, safe parking, storage facilities
Qualified Trainer	First Responder Training, Mental Health First Aid
- **Employment Support** - **Hiring Program**	Mentoring support, hiring of homeless/formally homeless residents

Cities are welcome to apply for other types of projects, not listed, which fit into the goal of Priority Area 2.

BURNING QUESTIONS

1. Our city was not a 2017 City Planning Grant recipient, can our city apply?

2. Can cities apply for both Priority Areas 1 and 2? If so, should we submit separate applications?

3. Will the contract be with United Way or the County Homeless Initiative?

4. Does this RFP include the State Homeless Emergency Aid Program (HEAP) Funding?

TIMELINE

Date	Key Activities
9/14/18	RFP Released
9/24/18	1st Cities Technical Assistance Web Meeting (9:00 am – 11:00 am)
9/24/18-10/30/18	Technical Assistance/Questions Period
Sept-Oct 2018	Regional Technical Assistance Sessions co-hosted with the Council of Governments (COGs)
10/24/18	2nd Cities Technical Assistance Web Meeting (9:00 am – 11:00 am)
11/7/18	Applications are due by 3 pm PDT
Mid-December 2018	Funding Announcements
Jan-Feb 2019	Contracts Execution
Jan 2019-Jun 2020	Contract Period

KEY APPLICATION COMPONENTS

- Applicant Cover Page (Template)
- Workplan (Template)
- Budget (Template)
- Narrative Responses (Word)
- Letter of support from non-city partners engaged in the project (e.g. housing developer)
- Letter of coordination from city's respective Council of Governments (COG)
- **OPTIONAL:** Additional documentation showcasing work to date/readiness (e.g. background report, draft ordinance, city report, etc…)

APPLICATION SUPPORT

- Utilize the Reference Materials on www.homeforgoodla.org/grantseekers, such as
  - Frequently Asked Questions (updated frequently)
  - September 4, 2018 Board Letter Attachment II (Sample List of Eligible Uses)
  - Funding Snapshot
- Email specific questions to rfp@unitedwayla.org through **October 30, 2018**.

SUBMISSION INFORMATION

- Applications Due by Wednesday, November 7, 2018 by 3 pm PDT
- Send all required documents in their original format (i.e., Word, Excel)
- Email full submission by email to rfp@unitedwayla.org

REVIEW PROCESS

- Volunteer reviewers from the Home For Good Funders Collaborative, the Homeless Initiative, and other stakeholders with relevant expertise will be assigned proposals to independently review with a scoring guide and rubric for reference
- A set of funding deliberation meetings will be set to coordinate across reviewers to make funding recommendations
- For Measure H funded projects, the Home For Good Funders Collaborative will make recommendations for County consideration.
- For private funding, Home For Good Funders Collaborative will make final decisions.

POST AWARD PERIOD

January 2019 – February 2019

- LA County Homeless Initiative and United Way will contract with all awarded cities
- Key project contacts will attend a mandatory orientation in February 2019 to further refine project plans and launch work

QUESTIONS?